Ben Kiel

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Education

University of Reading, Reading, England
Master of Arts in Typeface Design, December 2005
Graduated with honour of Merit
Dissertation title: "A survey of British multi-colour wood type: 1860–1960"

Washington University in Saint Louis, School of Art
Bachelor of Fine Arts, May 2001
Visual Communications: Graphic Design major, Computer Science minor

Teaching Experience

Adjunct Faculty, Type and Letterform
Washington University in Saint Louis, Sam Fox School of Design and Visual Arts
Fall Semesters, 2013-present
Teaching an appreciation of letterform and its relation to two-dimensional design. Students explore a variety printmaking mediums in the Nancy Kranzberg Book Studio.

Adjunct Faculty, Typography II
Washington University in Saint Louis, Sam Fox School of Design and Visual Arts
Fall Semester, 2013
Teaching the continuation of Typography I. Students expand their basic skills in a series of projects of increasing complexity. Students explore more expressive uses of typography.

Adjunct Faculty, Typography I
Washington University in Saint Louis, Sam Fox School of Design and Visual Arts
Spring Semesters, 2013-present
Team-teaching the basics of typography as one of the first exposures to the Communicaiton Design major for sophomore students. Course has been team and solo taught.

Faculty, Basic Python Programming for Typeface Design
Type@Cooper, Postgraduate Certificate in Typeface Design at Cooper Union
Spring Semester 2011–present
Teaching the use of Python as a way to build personal software tools for the typeface design process. Students are introduced to basic programming concepts through guided lab sessions and examples drawn from instructor's working experience.

Supplemental Faculty, Design Contexts
University of Delaware, Department of Art
Fall Semesters, 2009–2012
Co-teaching, with Ken Barber, individual and group-based projects that introduce students to working corroboratively. Emphasis is placed on clearly articulating project goals and crafting finished portfolio pieces. Course curriculum developed with Ken Barber.

Adjunct Faculty, Experimental Typography
Maryland Institute College of Art
Fall Semesters, 2006–2011
Co-teaching with Ken Barber & Christian Schwartz (2006–08) the fundamentals of letterform design through a series of workshop-based exercises drawn from the instructors' experience as typeface designers.

Supplemental Faculty, Graphic Design Studio 301
University of Delaware, Department of Art
Spring Semester, 2011
Teaching the integration of previous work in image making and typography in larger scale graphic design projects. With a focus on teamwork students are expected to develop a working methodology for both individual and group-based work.

Supplemental Faculty, Typography III
University of Delaware, Department of Art
Fall Semester, 2009
Team-taught, with Ken Barber, the role of typography as image and expression in design. Students built on previous experiences from Typography I and II and were introduced to hand lettering, letterform as image, and letterform construction.

Supplemental Faculty, Advertising Methods
University of Delaware, Department of Art
Spring Semester, 2009
Team-taught, with Ken Barber, the role of the letter as a medium for both content and form in the realm of advertising. Through assignments and workshop-based exercises, emphasis is placed on the advantages that lettering and typography give to designers.

Visiting Lecturer, Interactivity and Web Design
Washington University in Saint Louis, College of Art
September 2006
Taught fundamentals of web and interaction design. Responsible for teaching basic concepts while primary professor was away for the month of September.

Part-time Lecturer, Interactive and Motion Graphics
Washington University in Saint Louis, College of Art
Spring Semester, 2006
Team-taught principles of interaction design to students at the junior level. Responsible for teaching software, introducing design concepts, and helping students with technical problems.

Work Experience

Owner and Typeface Designer
Typefounding
January 2013–present
Owner and operator of a typeface design and production studio. Custom typeface design, retail typeface design, project management and font technical services for a range of national and international clients.

Typeface Designer and Developer
House Industries
March 2006–December 2012
Responsible for design and production of typeface families for retail and custom sale. Additional responsibilities include maintenance of existing typeface library, customer support, photography, and maintenance of company web presence.

Freelance Designer
June 2001–April 2006
Print and web design for a variety of clients ranging from individuals, universities, and national/international businesses. Work included book design, typeface design, print promotion, and web design and production.

Designer
Emdash
July 2001–August 2004
Book design and letterpress printing for limited-edition and trade edition books. Responsibilities included client management, design, production, and research into production techniques.

Designer
Werremeyer|Floresca
July 2002–July 2003
Web and print design. Clients ranged from local to national businesses. Responsibilities included print design and the design, development, implementation, and maintenance of web sites.

Selected Client List	Commercial Type, CustomInk, Departures Magazine, House Industries, Klim Type Foundry, Lucky Magazine, MCKL, MVB Fonts, The New Yorker, Oxford University Press, The Philidor Company, Process Type Foundry, Jesse Ragan

Workshops	2014	"Python programming for Graphic Design." Two day workshop taught at VCUarts Department of Graphic Design, Richmond Virginia. Workshop covered using python programming in DrawBot to create generative pattern design.
		"Modular Typefaces." One day workshop taught at VCUarts Department of Graphic Design, Richmond Virginia. Students learned how to create a set of stock letters from modules.
	2013	"Mind the Gap." One day workshop taught at the Type@Cooper program in Cooper Union's Continuing Education Department. The workshop taught the basics of kerning a finished typeface design.
		"Pardon My Accent." Two day workshop taught at the Type@Cooper program in Cooper Union's Continuing Education Department. The workshop taught the basics of building accents for a finished typeface design.
	2012	"Typeface design." Week long workshop taught at The University of the Arts, Philadelphia. The workshop walked students through the major steps of typeface design. Students were given control letters from which they digitized and designed the rest of a upper or lowercase alphabet.
	2010	"Prefab Lettering." Two day workshop taught with Ken Barber at Drexel University. The workshop explored how to build a stock of lettering for reuse.
		"Typeface production", Three day workshop taught to students of the MA in Typeface Design program at the University of Reading, UK.
	2007	"Stencil Modular." Two day workshop with senior design majors at the College of Art, Washington University in Saint Louis, exploring the basics of letterform construction through the design of a modular stencil typeface.

Lectures	2014	"Digital Craft: working in the 21st century with a 19th century attitude," VCU Objects + Methods Lecture Series, Richmond, Virginia
	2012	"Revolutionary Alphabets," AIGA Philadelphia, Philadelphia, Pennsylvania
		"Mo' glyphs, mo' problems," Robothon '12, Den Haag, Netherlands
		"Typeface basics," College of Art, Washington University in Saint Louis, Missouri
	2011	"Photo-Lettering," Montserrat College, Beverly, Massachusetts
		"Photo-Lettering," AIGA Nebraska, Omaha, Nebraska
		"House Industries," University of Delaware, Newark, Delaware
		"Typeface basics," College of Art, Washington University in Saint Louis, Missouri
	2010	"House Industries," University of Delaware, Newark, Delaware
		"House Industries," University of Reading, UK
		"Typeface basics," College of Art, Washington University in Saint Louis, Missouri
	2009	"My kern runneð over: a case study of complex fonts and subtables," Robothon '09, Den Haag, Netherlands
		"Typeface basics," College of Art, Washington University in Saint Louis, Missouri

	2008	"Apples and oranges are both fruit: How type and lettering share common seeds," Saint Louis chapter of the AIGA, Saint Louis, Missouri
		"Typeface basics," College of Art, Washington University in Saint Louis, Missouri
	2007	"The collections of House Industries," Oklahoma chapter of the AIGA, Oklahoma City, Oklahoma
		"The history of House Industries," University of Central Oklahoma, Edmond, Oklahoma
		"Typeface basics," College of Art, Washington University in Saint Louis, Missouri
	2006	"Python scripting for typeface design," ATypI Lisbon TypeTech forum
Publications as Author	2012	"Webfonts: What you don't see," *Communication Arts,* July/August
		Timonium typeface review in "Our Favorite Typefaces of 2012" on Typographica.org
	2011	"Diggin'," *Communication Arts,* May/June
	2009	FF Trixie HD typeface review in "Our Favorite Typefaces of 2008" on Typographica.org
	2008	Giorgio typeface review in "Our Favorite Typefaces of 2007" on Typographica.org
	2005	"An Introduction to RoboFab" on Typographica.org
Publications	2014	Work featured in "The Heritage Is Baked In," by Rima Suqi, *New York Times*, October 2, D3
	2013	Work featured in "The New Yorker Spruces Up a Stalwart of Print, Subtly," by Christine Haughney, *New York Times*, September 16, B6
	2011	Interview, example of professional work, and example of taught student work in *Graphic Design Thinking: Beyond Brainstorming*, Ellen Lupton, editor, 181-182 and 129
	2008	Work featured in "Typographreaks," by Mark Borden in *Fast Company,* October
	2007	Work featured in "House Industries," by Matthew Porter in *Communication Arts*, March/April
	2004	Work featured in *Print International Business Graphics Design Review*, Winter
Awards & Recognition	2013	Worthe Numerals honored in "Our Favorite Typefaces of 2012" by Typographica.org
	2012	Work on Photo-Lettering short listed for Design of the Year by the London Design Museum
	2002	Award, AIGA Saint Louis 9th Show, Saint Louis, Missouri
	2001	Nancy Kranzberg Book Award, Washington University
	2000	Best of Show (print), AIGA Saint Louis 7th Show
	2000	Work collected by Washington University Libraries Special Collections
Professional Service	2014–6	Education Chair, AIGA Saint Louis
	2013	Student academic advisor, Washington University in St. Louis.
		Judge, Student Type Design Competition, Fine Press Book Association
	2011	Judge, AIGA Nebraska's The Show 20, Omaha, Nebraska
		Guest Critic, Senior Design Seminar, Montserrat College, Beverly, Massachusetts
	2010	Guest Critic, MA in Typeface Design, University of Reading, UK
		Guest Critic, Senior Thesis, Washington University in Saint Louis, Missouri
	2005	Volunteer, TypoTechnica 2005, London, England
	2004	Volunteer, Bad Type: Third Annual Friends of St. Bride Conference, London, England
	2003	Volunteer, Typecon 2003, Minneapolis, Minnesota
	2002–3	Senior Thesis Presentation Critic, Washington University in Saint Louis, Missouri
	2002–3	Volunteer, AIGA Saint Louis Awards Show, Saint Louis, Missouri
	2002	Guest Critic, Junior Typography, Washington University in Saint Louis, Missouri
Professional Memberships		ATypI, AIGA, Fine Press Book Association, Type Director's Club